



iCERT Member Event Sponsorships

iCERT's sponsorship options are designed such that all types of member companies can benefit and support iCERT from the publicity gained through sponsorship exposure.

iCERT Member Annual Sponsor

Annual sponsors enjoy the promotion of their company throughout the year with ongoing recognition at all major iCERT events. This comprehensive sponsorship opportunity is designed to add value and visibility via event promotions, social media, website, and newsletters.

Premier Events Sponsor - \$15,000

- Sponsor of iCERT Spring AND Fall Member Meetings and all activities
- Acknowledgment & visibility throughout event
- Speaking and Keynote opportunities with Keynote/panel introduction
- Press Release
- Two newsletter features, social media spotlights, and special blog posts
- Opportunity to distribute materials
- Sponsor of iCERT Happy Hour events at IWCE, NENA, and APCO Conferences
- Sponsor of NASNA Reception
- 10 invitations to Spring and Fall VIP Dinner

Title Events Sponsor - \$10,000

- Sponsor of iCERT Spring AND Fall Member Meetings and all activities
- Acknowledgment & visibility throughout event
- Speaking opportunity and/or Keynote/panel introduction

- Opportunity to distribute materials
- Sponsor of iCERT Happy Hour events at IWCE, NENA, and APCO Conferences
- Sponsor of NASNA Reception
- 6 invitations to Spring and Fall VIP Dinner

Presenting Events Sponsor - \$7,500

- Sponsor of iCERT Spring AND Fall Member Meetings
- Choice of Spring or Fall VIP Dinner or Reception Sponsor
- Acknowledgment & visibility throughout event
- Speaking opportunity or Keynote/panel introduction
- Sponsor of iCERT Happy Hour events at IWCE, NENA, and APCO Conferences
- Sponsor of NASNA Reception
- 5 invitations to Spring and Fall VIP Dinner

iCERT Member Meeting & Conference Sponsor

Member Meeting & Conference Sponsors can select the iCERT event that reaches their targeted audience most effectively.

Member Meeting Sponsor - \$5,000

- Sponsor of Spring or Fall iCERT Member Meeting
- Choice of Spring or Fall VIP Dinner or Reception Sponsor
- Acknowledgment & visibility throughout event
- Sponsor of iCERT Happy Hour events at IWCE, NENA, and APCO Conferences
- 4 invitations to Spring or Fall VIP Dinner

Networking Sponsor – \$2,500

- Sponsor of iCERT Happy Hour events at IWCE, NENA, and APCO Conferences
- Choice of Spring or Fall VIP Dinner or Reception Sponsor
- 3 invitations to Spring or Fall VIP Dinner

Friend of iCERT Sponsor - \$1,000

- Bar Sponsor of Spring or Fall Reception or iCERT Happy Hour at either IWCE, NENA, or APCO Conferences
- 2 invitations to Spring or Fall VIP Dinner

VIP Dinner Sponsor - \$500

- Acknowledgment & visibility as a Spring or Fall VIP Dinner Sponsor
- 1 invitation to Spring or Fall VIP dinner

Happy Hour Sponsor (Choose ONE) - \$500

- Acknowledgment & visibility as an iCERT Member Happy Hour Sponsor at IWCE, NENA, or APCO Conferences

Please contact us if your company has specific ideas you would like to explore that are not covered in an existing sponsorship opportunity.

George Kelemen @ gkelemen@theindustrycouncil.org or 202.805.0096

